





**With time, we know, that all things change
Although we might prefer to arrange
That they not. Time, unlike my TIVO, won't pause.
That's one of life's immutable laws.**

**But for a decade one thing's stayed static.
Each February, it was automatic
That WordKraft friends and clients know the thrill
Of an annual card featuring Punxsutawney Phil.**

**Again this year, like the previous ten,
As regular as rain, Phil's appearing again.
While others value him for his weather prognostication
For me, he's the spokesman for WordKraft's appreciation.**